

# INTRO AND CONCLUSION HOW-TO

## Introductions:

- Introduce the topic of discussion
  - (1-2 sentences)
- Provide a context to read the essay
  - (1-2 sentences)
- Include a thesis statement
  - (1 sentence)
  - LAST SENTENCE OF INTRO

## Conclusions:

- Never contain any new information
- Adds to the impact of what you have just discussed
- NOT SUMMARIZING
- Questions to consider when writing conclusion:
  - Is the author's use of rhetorical appeals/devices effective for audience?

- How do rhetorical appeals/devices help contribute to author's purpose?